

# Dr. Safaa Soliman Elbadry Ahmed

## Safaa Elbadry

Member of the Fine Arts Syndicate  
Specialization: Printed Designs  
Major Field: Graphic Communication

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## Academic Profile

Academic researcher and educator dedicated to community service, art education, and cultural development through teaching, workshops, and artistic activities. Her academic and practical experiences aim to promote artistic values, visual awareness, and creative thinking within society.

Her research focuses on interactive educational design, visual communication, and typography applications in learning environments. One of her significant achievements includes designing an interactive mobile application to support children with learning difficulties (ages 3–6) in learning the alphabet.

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## Academic Qualifications

Degree	Year	University	Country	Specialization
Ph.D. in Philosophy of Art	2019	Faculty of Fine Arts, Alexandria University	Egypt	Printed Designs
Master's Degree in Philosophy of Art	2016	Faculty of Fine Arts, Alexandria University	Egypt	Printed Designs
Bachelor of Fine Arts	2006	Faculty of Fine Arts, Alexandria University	Egypt	Printed Designs

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## Academic and Teaching Experience

### Alexandria University – Faculty of Fine Arts

- Graphic Designer at the Faculty of Fine Arts.
- Coordinator of Special Programs Unit (2012–2025).

- Designer of visual identity, certificates, and promotional materials for institutional programs.
- Instructor at the Small Atelier – Center for Services and Skill Development (2008–2012).

## **Teaching Assignments (Secondment)**

### **Faculty of Fine Arts – Alexandria University**

- Teaching Printmaking Course for Photography Department students (2012–2015).

### **Faculty of Fine Arts – Mansoura University**

- Teaching Graphic Design Principles (Preparatory Level).
- Teaching Printmaking and Printing Techniques (3rd & 4th Year).
- Teaching Artistic Crafts Course.
- Teaching Analytical Drawing.

### **Faculty of Specific Education – Matrouh University (2021–2022)**

- Design (Theoretical & Practical).
  - Drawing (Theoretical & Practical).
  - Perspective Drawing.
  - Design Fundamentals.
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## **Professional Experience**

- Graphic Designer at a Graphic Design Company (2010–2012).
  - Designer of advertising materials and website visuals.
  - Extensive experience in textile printing and fashion graphic design.
  - Practical and theoretical training in offset printing through Moharram Bek Industrial Printing Press.
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## **Skills**

- Adobe Photoshop (Advanced)
- Adobe Illustrator (Advanced)
- AutoCAD
- FreeHand
- Adobe After Effects
- Microsoft Word & Excel
- Interior Design Software (after certified training)
- Textile and Fashion Print Design
- Offset Printing Techniques

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## **Research Achievement**

### **Ph.D. Research Title:**

Typography Applications in Designing Educational Materials for Children with Learning Difficulties (Ages 3–6) within Special Education.

### **Outcome:**

Development of an interactive mobile application supporting alphabet learning for children with learning challenges.

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## **Design & Creative Contributions**

- Designing full visual identity and promotional materials for programs of the Special Programs Unit – Faculty of Fine Arts, Alexandria University.
  - Graphic design projects for Creativity and Talent Development Centers.
  - Supervision of students' artistic productions in annual exhibitions.
  - Typography-based textile and fashion design projects.
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## **Community & Educational Activities**

Participation in educational workshops and artistic initiatives aimed at:

- Children and youth development.
- Skill enhancement programs.
- Art education outreach through cultural institutions and universities.